

AGENDA (Tentative)

- **9:00 AM | Registration**
- **9:30 AM | Inaugural Session & Keynote**
 - Inaugural Speaker – Kritika Murugesan, Director 10K Startups, NASSCOM
 - Keynote Address – B V Naidu, Managing Partner, StartupXseed Ventures LLP; Founder & Chairman, THE GAIN (Global Accelerator for Innovation Network)
 - Guests of Honour - Mr Pratap Simha (MP), Mr. Abhiram Shankar – DC - Mysuru, Vijay Menon – TiE Global
- **10:30 AM | Panel Discussion – “Risk Capital – Solving Tier II City Problems”**
 - Sharada S C (Moderator) – Founder, S C Sharada & Associates, Company Secretaries
 - Prithvi Ramdhvani (Panellist) – Partner (Tech Investment Banking), IndigoEdge
 - Siddhartha Das (Panellist) – General Partner, Venture East
 - Deepak Gowda (Panellist) – Partner, Ascent Capital
- **11:15 AM | Viewpoint – “Starting & Building a Great Company”**
 - Aroon Raman – Author
- **11:45 AM | Fireside Chat – “Technology Application in Food”**
 - Dr. Rajeshwar Matche (Moderator) – Senior Principal Scientist – Food Packaging, CFTRI
 - Dr. Sadananda Maiya – Founder, Maiyas
- **12:15 PM | Panel Discussion – “Do More with Mysuru”**
 - C V Gopinath (Moderator) – Retd. IAS Officer & Former Sr.DDG & Ex-Officio Additional Secretary to Govt. of India
 - Mohanraman P V (Panellist) – CEO, MMAActive | Advisor to the Board of Directors, STANCHCO
 - Dr. Sanjeev Kumar Gupta (Panellist) – MD & CEO at Lahari (Govt. of India Initiative)
 - Sid Mookerji (Panellist) – CEO, Silicon Road Ideation Labs
- **1:00 PM | Lunch Break**
- **2:00 PM | Pitch Room**
- **2:45 PM | Fireside Chat – “Learning from Failures”**
 - K Vaitheeswaran (Co-Founder, Again Drinks)
 - Rajendra Todalbagi (Moderator) – Associate Professor, SDMIMD - Mysuru
- **3:15 PM | TEDx TIECON**
 - Monica Shukla – Co-founder, LetsEndorse
 - Madhusudhan Anand B – Co-founder, Ambee
- **3:45 PM | Fireside Chat – “Wellness As a Business”**
 - Nikhil Moorjani – Vice President - Healthifyme.com
 - Anirudh Narayan (Moderator) – Founder, Growth Spartan
- **4:15 PM | Tea Break**
- **4:30 PM | Dialog – “Scaling India”**
 - Shabir Momin – Founder, Zenga TV
 - Narendra Bhandari – SVP, Persistent Systems, Product Council NASSCOM
- **5 :15 PM | Panel Discussion - Young Turks”**
 - Bhavjot Kaur (Moderator) – Cofounder – Clinikk Healthcare
 - Sreeram Raavi (Panellist) – Founder & Managing Director, Eruvaka Technologies
 - Abhishek Latthe (Panellist) – CEO, SenseGiz
 - Tauseef Khan (Panellist) – Cofounder & CEO, Gramophone
- **6:00 PM – 6:15 PM | Closing Session**