AGENDA (Tentative)

- **9:00 AM | Registration**

- **9:30 AM | Inaugural Session & Keynote**
  - Inaugural Speaker – Kritika Murugesan, Director 10K Startups, NASSCOM
  - Keynote Address – B V Naidu, Managing Partner, StartupXseed Ventures LLP; Founder & Chairman, THE GAIN (Global Accelerator for Innovation Network)
  - Guests of Honour - Mr Pratap Simha (MP), Mr. Abhiram Shankar – DC - Mysuru, Vijay Menon – TiE Global

- **10:30 AM | Panel Discussion – “Risk Capital – Solving Tier II City Problems”**
  - Sharada S C (Moderator) – Founder, S C Sharada & Associates, Company Secretaries
  - Prithvi Ramdhyani (Panelist) – Partner (Tech Investment Banking), IndigoEdge
  - Siddhartha Das (Panelist) – General Partner, Venture East
  - Deepak Gowda (Panelist) – Partner, Ascent Capital

- **11:15 AM | Viewpoint – “Starting & Building a Great Company”**
  - Aroon Raman – Author

- **11:45 AM | Fireside Chat – “Technology Application in Food”**
  - Dr. Rajeshwar Matche (Moderator) – Senior Principal Scientist – Food Packaging, CFTRI
  - Dr. Sadananda Maita – Founder, Maityas

- **12:15 PM | Panel Discussion – “Do More with Mysuru”**
  - C V Gopinath (Moderator) – Retd. IAS Officer & Former Sr.DDG & Ex-Officio Additional Secretary to Govt. of India
  - Mohanraman P V (Panelist) – CEO, MMActive | Advisor to the Board of Directors, STANCHCO
  - Dr. Sanjeev Kumar Gupta (Panelist) – MD & CEO at Lahari (Govt. of India Initiative)
  - Sid Mookerji (Panelist) – CEO, Silicon Road Ideation Labs

- **1:00 PM | Lunch Break**

- **2:00 PM | Pitch Room**

- **2:45 PM | Fireside Chat – “Learning from Failures”**
  - K Vaitheeswaran (Co-Founder, Again Drinks)
  - Rajendra Todalbagi (Moderator) – Associate Professor, SDMIMD - Mysuru

- **3:15 PM | TEDx TiECON**
  - Monica Shukla – Co-founder, LetsEndorse
  - Madhusudhan Anand B – Co-founder, Ambee

- **3:45 PM | Fireside Chat – “Wellness As a Business”**
  - Nikhil Moorjani – Vice President - Healthifyme.com
  - Anirudh Narayan (Moderator) – Founder, Growth Spartan

- **4:15 PM | Tea Break**

- **4:30 PM | Dialog – “Scaling India”**
  - Shabir Momin – Founder, Zenga TV
  - Narendrad Bhandari – SVP, Persistent Systems, Product Council NASSCOM

- **5:15 PM | Panel Discussion - Young Turks”**
  - Bhavjot Kaur (Moderator) – Cofounder – Clinikk Healthcare
  - Sreeram Raavi (Panelist) – Founder & Managing Director, Eruvaka Technologies
  - Abhishek Latte (Panelist) – CEO, SenseGiz
  - Tauseef Khan (Panelist) – Cofounder & CEO, Gramophone

- **6:00 PM – 6:15 PM | Closing Session**